

Hall of Fame Nominating Ballot

Criteria for Nomination

Qualified nominees for the Private Label Hall of Fame should be career private label professionals - living or deceased - who have contributed to the growth of store brands in the consumer marketplace in one or more of the following ways:

1. Have served as a leader in store brand product development and innovation;
2. Have advanced the growth of store brands through the creative use of marketing, merchandising, and promotions;
3. Have contributed significantly to store brand technology in terms of manufacturing, packaging, label design, and quality assurance;
4. Have served as a champion of store brands within their own companies and business communities, as well as in the consumer marketplace.

Nominee

Name of Candidate: _____

Company Affiliation: _____

Reasons for Nomination : _____

Nominee's Address : _____

City: _____ State: _____ Zip: _____

Nominee's Telephone: _____

Nominator

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Return ballot by **Friday, January 9th, 2009** to:
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Director, Partnership Programs
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